The 4th International Conference on IT Application and Management: Culture, Tourism and Visualization

June 25, 2010
CBS, Chulalongkorn University, Bangkok, Thailand

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The 4th International on IT Application and Management: Collaboration and Visualization is an international forum for researchers to exchange information regarding advances in the state of the art and application of information technology and management. Submissions of high quality papers are invited. Topics for submission include but are not limited to:

- IT vision, strategy, investment and governance
- The role of IT on tourism and cultural industries
- Information Visualization and Knowledge Visualization
- Visualization in private and public industries
- Collaborative, emotional, and social nurturing with IT
- The role of IT on managing cross borders organizations
- The impact of IT on cultural and social lives in the future
- The direction of technologies for industrial collaborations

Keynote Speaker:
Nam Jae Cho, Professor, Hanyang University, South Korea
- Professor, Hanyang University, Korea
- Vice President of The Korea Database Society (KDBS)

Submissions:
The written and spoken language of ITAM-IV2010 is English. Prospective authors should submit 5-10 pages technical paper manuscript in double-column, including authors' names and affiliations, and a short abstract electronically (100-150 words; keyword max 5 words), following the submission guidelines available on the ITAM-IV2010 webpage (http://www.cbs.research.acc.chula.ac.th/ITAM-IV2010). Only electronic submission will be accepted (E-mail: ITAM-IV2010@acc.chula.ac.th). A special issue on Journal of Information Technology Applications and Management (JITAM) will be published for selected papers.

Registration Fee

Participants	Early Registration	Late Registration
Foreign Participant	USD 150	USD 175
Thai Participant	USD 75	USD 100
Student Participant	USD 30	USD 50

Important Dates:

May 10, 2010	Abstract submission due
May 25, 2010	Notification of acceptance due
June 10, 2010	Camera-ready due
June 25, 2010	The Symposium

Organized and sponsored by

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